



Sandeep Devanpalli

Product Designer

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As a product designer with experience in Fintech and Logistics domain, I have shipped comprehensive products, in collaboration with developers. My curiosity, dedication, and problem-solving skills have aided me in this endeavour. My diverse set of skills and interests make me an asset to any team.

I've also learned motion graphics and HTML/CSS, continually expanding my skill set. I absolutely love what I'm doing and am actually excited about what future holds.

EMPLOYMENT HISTORY

Product Designer

May '23 - May '24 (Fulltime)

at MarketWolf Securities Pvt. Ltd.

Spearheaded a comprehensive application revamp, resulting in nearly a 100% increase in trade volume within 4 months. Took full ownership of 7 products, 4 of which are live, the remaining 3 in active development. I introduced better design practices for a team of 7, including auto-layout, components, and micro-animations in Figma, significantly improving design efficiency and consistency.

Product Designer

Dec '23 - Feb '24 (Freelance)

at CodeQube AI

Designed the entire product suite, including customer and vendor applications for both mobile and web platforms. Detailed in 'work'. Wireframes were provided and I was responsible to design the UI based on them. I pitched to include me in the ideation process for better UX and less design revisions.

UI/UX Designer

June '22 - May '23 (full-time)

at Futurewise Technologies Pvt. Ltd.

I created a broader style guide. Brought a user centric approach to designing multiple new modules. Got all design related things done including marketing collaterals. Animated the login graphic (using rive) after the outsourced agency failed to.

SKILLS

TOOLS

HOBBIES

- Prototyping
- Problem solving
- Communicating ideas
- Empathy
- HTML / CSS

- Figma
- After effects, illustrator
- Premiere pro, photoshop
- Zeplin, lottie
- Jira, slack

- Sketching
- Poetry
- Flute
- Gaming
- Bike riding